2017-18 Watzek Agenda

In 2017-18 Watzek Library will welcome Lewis & Clark’s new president, Wim Viewel, to the college and move beyond our three-year (2014-17) plan. We will advance a number of strategic priorities this year while taking time to think about where we need to go next. Mini-retreats held this summer (and one coming this fall) have provided the opportunity for reflection and team building and will serve as a foundation for Watzek’s next longer-term planning effort.

At Watzek Library, we are adapting our services to meet the emerging needs of our scholarly community through a process of continual experimentation and revision. This year we will further develop our library instruction program, expand outreach around visual resources, more formally support bioinformatics, and advance data curation services.

The College is at an inflection point financially where we cannot count on large net increases in resources. In order to provide this next generation of library services, we need to think creatively about how we can deliver traditional and new services with higher levels of efficiency. This year, we are trying out some new strategies to lower costs for the delivery of journal articles and continuing to experiment with demand-driven collection development.

I want us to put student impact at the forefront as we evaluate our services and plan new initiatives. In the coming year, we will continue a multifaceted approach to supporting students through classroom instruction, consultations, and reference service. We will also improve coordination with other academic support organizations on campus including the Writing Center and Academic Advising. Furthermore, we will foster opportunities for students to develop as scholars and skilled employees through library employment, internships, and practicums.

We will foster diversity in our community by offering resources that support a multicultural curriculum and by creating a welcoming environment for all community members. This year, Special Collections and Archives is initiating the creation of a Portland Vietnamese community archive and will be mounting exhibits in conjunction with the Ray Warren Symposium and the Gender Studies Symposium. Access Services is expanding strategies for student employee recruitment to attract diverse pools of applicants. Our librarians are engaged in initiatives such as the Xplore program and the Teaching Excellence Program to better support students of all backgrounds.

Watzek Library opened its doors 50 years ago for Lewis & Clark’s fall 1967 term. With its modern lines and connection to the natural environment, the building remains a stunning example of Pacific Northwest modern architecture. More importantly, it continues to function as a vibrant intellectual and community hub on our campus. I look forward to another great year at Watzek Library.

Mark Dahl, Director
Objectives by Unit, 2016-17

Access Services
- Shift collections to eliminate break in PS call number range;
- Develop OER promotion initiatives;
- Decrease turnaround time and lower costs for resource-sharing;
- Provide our student employees with opportunities for skill development that translate into academic success and job readiness by creating a tiered employment structure, holding regular meetings, updating training, and integrating ILL processing into student responsibilities;
- Develop a diverse student workforce by recruiting through Davis Scholars and Great Expectations and updating interview questions/hiring criteria.

Administration
- Hold four mini-retreats (Collections, Instruction/Liaison, Public Services, Digital Initiatives/Special Collections) to promote team-building and begin idea generation for the library’s next long-term plan;
- Lead development of three-year plan;
- Foster relationships with library donors through regular contacts;
- Host events to celebrate Watzek Library’s 50th Anniversary;
- Seek external funding for initiatives that have an impact beyond Lewis & Clark such as accessCeramics, collaborative data management, and Northwest 5 library collaboration;
- Continue to advance Watzek Library’s Master Building and Space plan through short- and long-term initiatives;
- Work with the Liaison Team to develop and support evolving library services in functional areas such as GIS, Visual Resources, student practicums, etc.

Collection Management Services
- Execute microform and monographic series deselection projects;
- Expand mediated e-book purchasing pilot to include Education;
- Expand Kanopy streaming video pilot;
- Implement electronic resource usage stats gathering/analysis in Alma;
- Finish weeding and inventory of Government Documents and update our profile with the Federal Depository program;
- Make significant progress on Special Collections and gift cataloging with help from the Boley Law Library.

Digital Services/Systems
- Develop and implement Watzek web infrastructure plan including new authentication strategies;
- Contribute to the development of Primo New UI customizations;
- Migrate sites on WPEngine to cloud-based platform;
- Launch stats dashboard.
Digital Initiatives

- Support Bioinformatics infrastructure;
- Update accessCeramics technical infrastructure;
- Expand Content on Geospatial Data Infrastructure and foster further collaborations;
- Recruit new digital projects through an application cycle and targeted recruitment;
- Complete scheduled digital projects: Weissman-Uni, Perlitz, Sesquicentennial site, Lewis & Clark Expedition Map, other summer projects (All year);
- Promote services through targeted workshops and the Faculty Technology Institute.

Research Services

- Through the Instruction Team, continue developing an assessment plan that is built around the Assessment Cycle for Instructional Design and examine ways of fostering curiosity in students as they engage with the research process;
- Through the Liaison Team, review liaison models at other liberal arts colleges, discuss how we are supporting diversity, review and improve functional services (collection development, geospatial services, etc.);
- Engage in CAS General Education discussions with attention to student information literacy;
- Train History Practicum Students in fall and spring semesters;
- Develop student data literacy through student practicums and by partnering with faculty on curriculum;
- Advance data management through partnerships with faculty stakeholders, collaboration regionally, and a data services libguide;
- Weed the Reference Collection in Summer 2017;
- Work with the Writing Center, Academic Advising, and SAAB Tutoring to promote referrals between these student support services and other initiatives.

Special Collections and Archives

- Develop a Portland Vietnamese community archive;
- Promote and integrate notable collections into the curriculum including Natural History collection and Golden Cockerel;
- Work with student groups to collect, preserve, and archive their records as part of institutional history;
- Build and expand on instructional relationships by working with new courses/instructors;
- Enhance history practicum by developing a module on creating exhibitions;
- Revise College Archives record-collecting practice with external departments to reduce storage and record management costs.

Visual Resources

- Continue with slide deaccessioning activities;
- Begin implementing a digital local visual resources collection;
- Redesign and expand accessCeramics;
• Expand visual literacy initiatives by developing a documentation resource, supporting senior projects, and building upon existing collaborations.